

SWLA Connection & Southwest Louisiana Association of Realtors Inc
Partnership Summary of Offerings
Order Form Dated 8.11.2020

SWLAR will be Partner on the SWLA Connection mobile platform at no cost to SWLAR. The Partnership will include a Full Block listing under the Relocation and Locals button in the platform. SWLAR will have CMS access and Push Notification access.

In exchange for the free Partnership, SWLAR will provide Bar-Z Mobile Development with a list of its members and affiliates allowing Bar-Z to sell ads to the membership and affiliates. Each member and affiliate will receive a basic listing and Bar-Z will approach each member/affiliate to increase their presence on the mobile platform by selling ads to each of them.

SWLAR will provide a CSV membership and affiliate list to Bar-Z for upload into the CMS and will provide this list on a monthly basis. Bar-Z will upload the list each month to keep the data current.

SWLAR will provide a letter stating that SWLAR approves of Bar-Z as a vendor for the sales of ads on the app. SWLAR agrees to provide 3-4 email blasts to its members and affiliates during the selling season to promote the app and advertising the ad sales. To make it easy for you BarZ Mobile will prepare the approval letter and send it to you and ask you to put it on your letterhead. Additionally we will provide you with the messaging for the email blast. The goal is to make it as simple as possible for you.

Bar-Z will provide training on the CMS and Push Notifications to SWLAR.

The term of this agreement is for 12 months from August 16, 2020 to August 15, 2021.

The ad rate card is attached to the contract and this summary.

April Manuel 8-14-20



zCivic | Bar-Z Mobile Development
 PO Box 162605 | Austin, TX 78716
 office: 512.732.0135 | zCivic.com

Order Date: 08/11/2020

Order No: SWLA2020084700 Sales Representative: Lee Little

App Name: Southwest Louisiana Connect Under the Master Agreement with: Southwest Louisiana Economic Development Alliance | Chamber SWLA

Advertiser / Partner Address Information:

Company Name:	Southwest Louisiana Association of Realtors Inc	Bill To:	
Contact Name:	April Manuel	Billing Address:	791 E. Bayou Pines Drive
Contact E-mail:	april@swlar.com	Billing Address:	
Contact Phone:	337-478-9717	Billing City:	Lake Charles
Other Information:	Free Partnership of SWLAR with Bar-Z and Chamber SWLA in SWLA Connection mobile platform	Billing ST/Provence:	LA
		Billing Postal Code:	70601
		Billing Country:	United States

Contract Terms:

Contract Start Date:	08/11/2020	Payment Method:	Check - <i>waived</i>
2018 Launch Date:	08/16/2020	Payment Terms:	Due in full at signing - <i>N/A</i>
Contract End Date:	08/15/2021	Billing Method:	Email Invoice

Package, Add Ons, & Additions:

Home Screen Size:	Full Block - Community Partner App w/in an App with CMS Access or API integration
Category Size:	
List Size:	
Feature Add On:	
Additional Featured Listings:	
Subtotal(s):	Package: \$5,999 <i>PL</i> Upgrades & Add On: \$0 Additional Listings: \$ Offers: 5999 <i>PL</i>
Total Due:	\$ <i>0 - April Manuel</i> See attached summary of offerings of the Partnership

Upon signature by Advertiser / Partner and submission to zCivic, the Advertising / Partner Order Form shall become legally binding and governed by the Terms and Conditions between zCivic and Advertiser / Partner unless this Order Form is rejected by zCivic. zCivic may reject this Order Form if: (1) signatory below does not have the authority to bind Advertiser / Partner to this Order Form, (2) changes have been made to this Order Form (other than completion of the purchase order information and the signature block, (3) or signature is incomplete or does not match the rest of the Order Form. Advertising Packages / Partner Packages are non-cancelable before their Contract End Date.

X April Manuel 8-14-20

Advertiser / Partner: Southwest Louisiana Association of Realtors Inc
Name: April Manuel
Title: Association Executive
Date: 08/11/2020

Notes Section:

Optional/Additional Services & Features

1. Push Notifications: \$49 each push notification (does not apply for "App within and App")
 - a. Push Notifications are limited in number each month
 - b. Scheduling will be done based on availability on a first come first serve basis
 - c. Limited number of Push Notifications included at no cost for Home Screen Package only
2. Listing Changes: \$49.00 each requested change
 - a. This applies after the initial listing has been placed
 - b. Each year, a single listing update is provided with the renewal
 - c. If CMS Access Service is purchased, this does not apply

\$0 fee due to our agreement

All Optional/Additional Services ordered require payment at the time of the order. Any requests to add services should be submitted to my.content@bar-z.com.

Order Terms & Conditions

- a. All orders are accepted at the rate set forth in the rate section. zCivic shall regard any failure to make the insertion order corresponding in price, or otherwise, with the rate schedule as only a clerical error. zCivic will publish and charge for said products, only upon the terms of the schedule set forth in the rate section.
- b. Contract Terms, Rates and conditions apply through the dates listed on the contract above.
- c. This contract is non-cancelable and refunds will only be given if zCivic is unable to perform its contractual agreements. In such a case, the paying Advertiser / Partner will be billed the prorated amount in relation to its billing date as stated on the contract.
- d. All fees shall be paid as specified in the Payment Terms and Methods listed above.
- e. Using the Credit Card Payment Method, Advertiser / Partner will provide credit card information and authorizes charges as specified above. If new or revised credit card information is required, Advertiser / Partner will provide such information and authorization in a timely manner.
- f. A penalty of \$25.00 will be assessed for non-sufficient funds charges. All invoices will be due in accordance with the terms stated in the order form. All recurring credit charge authorizations will be processed on the invoice date. After the 15th day, the Advertiser / Partner will be assessed the late fee penalty. Non-payment does not void this contract and all fees due under the contract may be accelerated at the option of zCivic.
- g. zCivic will not be held liable for the overdraft of Advertiser/Partner account associated with the contractual fees.
- h. All Advertiser / Partner content will be submitted to my.content@bar-z.com following the content submission instructions provided in the welcome email sent with this executed agreement. Submissions may be sent to the content portal when provided.
- i. All Advertiser / Partner information is accepted and published by zCivic entirely on the representation that the agency and/or Advertiser / Partner is properly authorized to publish the entire contents and subject matter thereof. Said contents and subject shall include, but not be limited to use of:
 1. the names, portrait and or pictures of living persons;
 2. any copyrighted materials; or
 3. any testimonials.
- j. zCivic reserves the right to decline, reject or remove any coupon, advertising or content for any reason at any time without liability to zCivic, even though zCivic previously acknowledged or accepted said advertisement or content. zCivic and by extension, the Advertiser / Partner, will adhere to the publication requirements of the applicable App store.
- k. All agreements are accepted subject to acts of God, fires, strikes, accidents, or other occurrences beyond zCivic's control, if said occurrences prevent zCivic from partially or completely providing our designated service.
- l. Each organization is required to:
 1. Provide accurate information in the listing, event or feature
 2. Provide updated information as required including hours, address, descriptions, URL and Social Media links
 3. If providing coupons, provide at least 1 exclusive, non-cancelable coupon that will valid until the end of the contract
- m. It is understood that in consideration of zCivic, the Partner / Advertiser and/or its agency will indemnify and save zCivic harmless from and against any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement and any other claims or suits based on the contents or subject matter of such application.
- n. It is explicitly understood that this contract is solely between zCivic and the Advertiser(s) / Partner(s). All rights to this agreement are transferable and assignable by zCivic. zCivic is a DBA for Bar-Z Mobile Development located in Austin Texas.
- o. zCivic reserves the right to amend or revise these terms and conditions at any time.