



# PROMOTE YOUR BUSINESS

Connect with Residents & Visitors on the Official App for Your Community

## BASIC LISTING

FREE - Chamber members only  
Includes:

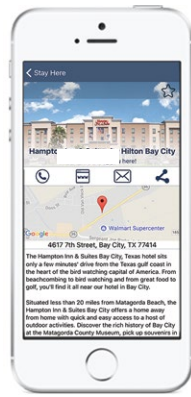
- Business Name
- Location/Address
- Phone Number
- Short Block List View



## ENHANCED LISTING

\$299 +\$99 one time set-up fee  
Includes:

- Basic Listing +
- 1 Featured Image
- 500 Characters of Text
- Map & GPS Integration
- Contact Email
- Short Block List View



## FEATURED LISTING

See pricing options below  
Includes:

- Enhanced Listing +
- Image Gallery (up to 25)
- 1 Video or Audio Clip
- 3 Coupons or Deal Offers
- 10,000 Characters of Text
- Social Media Links
- Website
- Hours of Operation



## PROUDLY DEVELOPED BY zCIVIC

zCivic is partnering with the local chamber of commerce to create the official mobile solution for your area. Including an iOS app, Android app and responsive website, it reaches residents and visitors on any device. It engages users with multimedia business listings, coupons/deals, event listings, social media integration, local news and weather, push notifications, interactive features and exclusive content from community partners. We invite you to utilize this unique platform to promote your business and connect with a wider audience on the official app for your community.

## CONTACT US

Phone: 512-732-0135  
 Email: info@zcivic.com  
 Website: zCivic.com/advertise

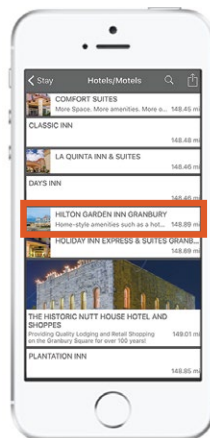
## TIER 1: LIST VIEW

Make your listing stand out — Upgrade your presence on the app!

### SHORT BLOCK

\$499

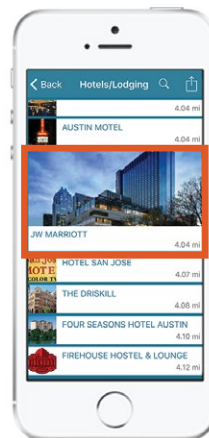
+\$99 one time set-up fee



Includes:  
Featured Listing

### FULL BLOCK

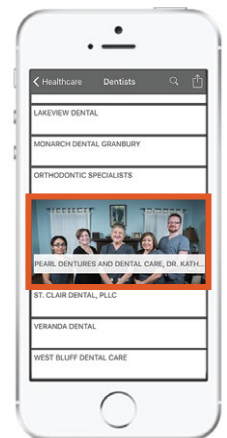
\$799



Includes:  
Featured Listing

### FULL BLOCK + SLIDE SHOW

\$999



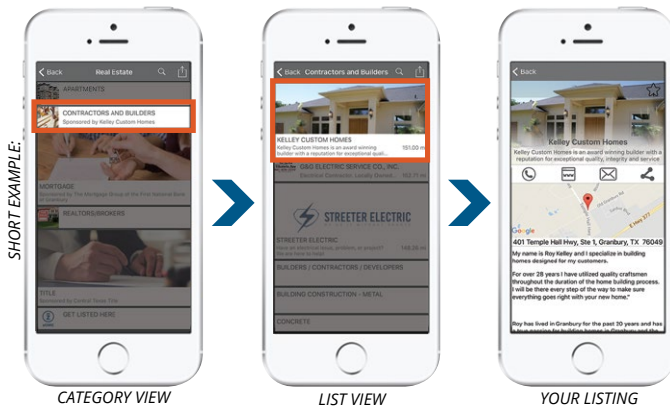
Includes:  
- Up to 25 Rotating Images  
- Featured Listing

# TIER 2: CATEGORY VIEW

\*Limited availability: only one sponsorship per category\*

**SHORT OR HALF BLOCK**  
**FULL BLOCK**

**\$1999**  
**\$2399**



CATEGORY VIEW

LIST VIEW

YOUR LISTING

### Category Sponsorship Includes:

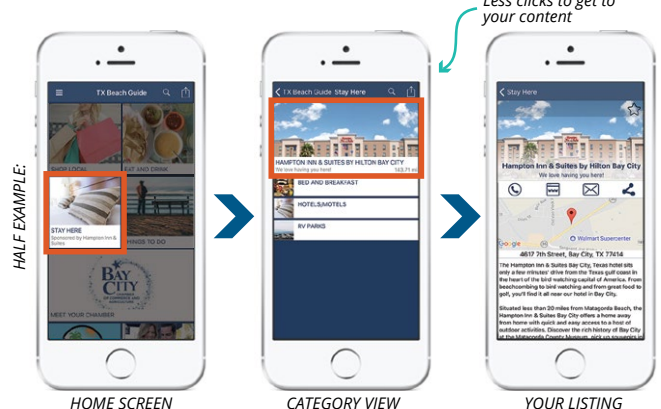
- Category block with stock image
- "Sponsored by" under the category title
- List view: Full Block in top position
- 1 Featured Listing
- Quarterly Updates
- 4 Push Notifications per year
- Add Slideshow to Category View for \$200

# TIER 3: HOME SCREEN

\*Limited availability: options based on preset categories\*

**HALF BLOCK**  
**FULL BLOCK**

**\$3999**  
**\$4999**



HALF EXAMPLE:

HOME SCREEN

CATEGORY VIEW

YOUR LISTING

### Home Screen Sponsorship Includes:

- Home Screen block with stock image
- "Sponsored by" under the category title
- Category view: Full Block in top position
- 1 Featured Listing
- Quarterly Updates
- 4 Push Notifications per year
- Add Slideshow to Category View for \$200

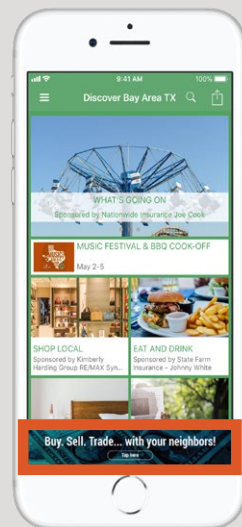
## DISPLAY AD OPTIONS

### INTERSTITIAL ADS



- Brings your business front & center
- X to close ad (not timed)

### BANNER ADS

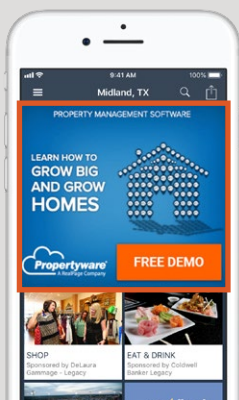


- Keeps your business top of mind
- Maximizes Exposure

### INLINE ADS

**MAIN CATEGORY \$3199**  
**SUB-CATEGORY \$2899**

- Square promotional graphic in the category of your choosing
- Custom design & custom placement
- +\$200 per additional category (max 3 categories)



PLACEMENT	ANNUAL PRICING	
	BANNER:	INTERSTITIAL:
Home Screen Banner	\$10,000	—
Events / What's Going On	\$4,999	—
Eat & Drink	\$2,999	\$1,499
Shop Local	\$2,999	\$1,499
Stay Here	\$2,999	\$1,499
Things to Do	\$2,999	\$1,499
News & Weather	\$2,999	\$1,499
Businesses & Services	\$2,499	\$1,199
Financial Services	\$2,499	\$1,199
Health & Wellness	\$2,499	\$1,199
Real Estate Services	\$2,499	\$1,199
Home Services	\$2,499	\$1,199
Relocation	\$2,499	\$1,199
Auto	\$1,999	\$999
Schools	\$1,999	\$999
Seniors	\$1,999	\$999
Non-Profits & Churches	\$1,999	\$999

### ALL DISPLAY ADS INCLUDE:

- 1 Featured Listing
- Quarterly updates
- Tap to access the app listing or website link of your choosing
- The only ad of that type to appear on the designated Category View page

## BECOME AN APP SPONSOR OR PARTNER!

Ask your sales rep about sponsoring the entire mobile app. Add a dedicated "App-within-an-App" section with exclusive content & interactive features. Enjoy premium Home Screen placement & get your company in front of every app user!